## ABSTRACT

There is provided a method of manufacturing a magnetic recording medium with improved manufacturing efficiency.

A discrete track magnetic recording medium is manufactured as follows. A resist layer 58a is formed on a preform M in the form of a flat plate where a recording layer 55 is formed on a glass substrate 51 and a preform center of the preform M is specified. The stamper S is placed on the preform M with the specified preform center and the stamper center specified based on a stamper center specifying mark Sm formed on the stamper S aligned when viewed from the thickness direction of the preform M to transfer a concave/convex pattern of the stamper S to the resist layer 58a. The resist layer 58a to which the concave/convex pattern has been transferred is used to form concave parts in the recording layer 55 of the preform M.